

## FEATURED SHOW ON KSUN!



### NASA 360

How is NASA helping develop & inspire technological innovation? Great show for both kids & adults!

**WATCH IT**  
**THURSDAYS**  
**9:30PM**  
**WEDNESDAYS**  
**3:00PM**  
**KSUN CH 98 & 983**

(check the schedule online for more new shows)

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## WHAT DO YOU LIKE ABOUT LOCAL TV?

**You can make a difference!** Tell us how valuable community media and local television is to you. Take a minute to answer the questions in this very short online survey. Click [www.surveymonkey.com/s/Y5FC2Z9](http://www.surveymonkey.com/s/Y5FC2Z9) to access the survey.

## CITY COUNCIL STREAMING LIVE

**Sun Prairie Media Center is now streaming City Council LIVE from the Council Chambers.** Go online every 1st & 3rd Tuesday at 7:00pm, to watch your council members represent your interests and discuss city matters. To access the streaming link from your computer go to: [www.sunprairiemediacenter.com](http://www.sunprairiemediacenter.com) and click on the link on the home page. The live streaming video of City Council will only be active the 1st & 3rd Tuesdays of every month at 7pm.



## KSUN & KIDS-4 PROGRAMMING REVAMPED

**Sun Prairie Media Center has updated the local community channels, KSUN and KIDS-4, with new programming and new schedules.** Regularly aired programs like School Board meetings, City meetings and church programming will have new time slots. Be certain to check the Star each week for the KSUN & KIDS-4 schedule to find when your favorite shows are on air. To access the schedule from your computer go to [www.sunprairiemediacenter.com](http://www.sunprairiemediacenter.com) and click on the link on the home page.

### NEW TO KSUN (channels 98 & 983)

- Local church services every Sunday from 8am-4pm.
- School Board and City meetings every Sunday evening beginning at 4pm.
- Sun Prairie Cardinal Football every Saturday at 10am and Wednesday at 7pm.
- Catch new shows like NASA 360, Democracy Now and Explore!

### NEW TO KIDS-4 (channels 95 & 984)

- Kingdom Quest starts up in mid September & will air on Sundays at 9:30am and Wednesdays at 8:30pm
- Catch KIDS-4 Crews all day every Saturday
- School events air all day on Sundays

**DON'T FORGET** We have completed the move to a digital format of our newsletter. Stay updated with SPMC by receiving the electronic newsletter. The full color photos and the convenience of the direct links are worth it! Visit our website [www.sunprairiemediacenter.com](http://www.sunprairiemediacenter.com) and subscribe to the newsletter.

**SUBSCRIBE**  
Subscribe to general news & updates.

Full Name

Email Address

**SIGN UP**

## STAFF

CAMERON THOMPSON  
Executive Director

RACHEL PACKARD  
Program Coordinator

MARA TRUSTY  
Program Coordinator

## BOARD

LOUIE BLASER  
Board President

RUSS FASSBENDER  
Council Representative

GARY HEBL

ED PAGELOW

JEANIE FARMER

TAMMY SCHMIEDEN

TOM TUCKER

## FRIENDLY REMINDER

Be careful when operating the check-out gear & equipment in the studio. All of this equipment was purchased for you to use. Please respect it as if it were your own, because in a way, it is.

If you ever have any questions about equipment operation, please ask the staff. We are here to help you!

# SPMC SUMMER ACTIVITIES...

## Summer Workshops

Sun Prairie Media Center was excited to offer new summer workshops. 'Reporting...On Location' in which participants went on location to master their interview skills, video camera techniques and edit footage. We visited the Henry Vilas Zoo, the Sun Prairie Fire Station #1, EMS Westside, Library and Museum. The second workshop, 'Illusion of Motion' consisted of participants creating their own creative stop motion projects by learning digital camera techniques and professional video editing software. The summer workshops wrapped up with a premiere party where they were able to showcase their projects.



## KIDS-4 Returns to EAA AirVenture

KIDS-4 crewmembers tackled the EAA AirVenture grounds again this summer, making it our tenth year in attendance! KIDS-4 reporters remain the youngest reporters to cover the air show. The major highlight every year continues to be talking with pilots and air enthusiasts from around the world. With media passes the kids were able to experience everything from interviewing Ford's talking robot to flying a proto-type of GE's electric airplane. You can catch highlights of this incredible air convention on KIDS-4 (channels 95 & 984).

## SPMC at Corn Fest

Once again SPMC and KIDS-4 made a presence at the Corn Fest parade this year!



To view more pictures from all of these events visit our photo gallery.

[www.sunprairiemediacenter.com/gallery](http://www.sunprairiemediacenter.com/gallery)

## VOLUNTEERS NEEDED

Are you interested in creating your own TV show? Have you always wanted to learn how to use a video camera? Do you have an idea for a show but don't know how to get started? Here's your chance! You may not be aware but Sun Prairie Media Center is not just for kids. SPMC is looking for volunteers who want to create their own show to air on KSUN, analog channel 98 & digital 983. Get out into the community and tape local happenings, your child's sporting events or even your friend's garage band. Give us a call to find out how to get started 837-4193 or e-mail [staff@sunprairiemediacenter.com](mailto:staff@sunprairiemediacenter.com). Interested? Sign up for one of the workshops below...

**On-Location Production \$25**  
covers what a producer needs to know while filming on location. Individual instruction on basic camera set-up, usage & techniques.

**Post-Production \$35**  
In this workshop, participants are given personal instruction on the use of video and computer software used to edit film while adding graphics and text.

**In-Studio Production \$35**  
This workshop covers instruction on studio lighting, switching, studio sound and studio cameras. In-studio productions are common for both recorded and live programs.

### KIDS-4 CORNER

#### KIDS-4 GEARS UP FOR ANOTHER YEAR

Sun Prairie Media Center will kick off the start of another new crew year with their annual KIDS-4 Kick-off Party on Oct 3rd. The party gives the kids a chance to get to know the staff and their fellow crew members before the first week of crew begins on Oct 10th. We look forward to a year of creativity, talent, movie making and script writing!

#### KIDS-4 APPAREL

Order your KIDS-4 sweatshirt & be noticed while out taping community events! Go to our website to order online. Ask staff about ordering the new 2011-12 KIDS-4 crew t-shirt.



## KIDS-4 FALL AUDITIONS

**Fall Auditions are approaching!** Does your child have dramatic/creative flair? Do they enjoy writing, acting or working with a video camera? Then they should audition to be a KIDS-4 crew member! KIDS-4 is unique because it is the only community T.V. station in the U.S. set up solely to be FOR kids and BY kids! Kids learn how to use all aspects of television including: video cameras, microphones and editing equipment. They also learn how to plan, organize & direct skits while working in a fun setting with other children their age. Auditions are scheduled for **September 12, 13 and 14**. Call to 837-4193 to schedule an audition!

## PARENTS OF KIDS-4

**The Parents of KIDS-4 group had an exciting summer!** They participated in the Cannery Square Block Party. The group sponsored a face painting booth and gave KIDS-4 kids an opportunity to decorate little faces in town. The group raised almost \$90 strictly in donations! Thank you Sun Prairie! Also, the group continues to collect Milk Moola Milk Tops from Kwik Trip Natures Touch brand and exchanges them for donations. The group would like to thank Beans n' Cream for being a large contributor to these efforts. In August, the group was able to donate money to KIDS-4 to support the upgrade of fundraising software. Looking to the future...the Parents of KIDS-4 group will organize again in the fall for the new crew year. They are always looking for ideas to improve the group and their fundraising efforts. How can you get involved? At this time the Parents of KIDS-4 group is looking to recruit officers, committee members and fundraising project ideas. If you would like to help out with the group please contact KIDS-4 today! Remember, everyone can play a role when it comes to supporting KIDS-4.



## MEDIA TIPS & TRICKS

**Photo Composition:** As you're taking a photo you may wonder what the best composition for your shot would be. What are the points of interest? Or where should you place them in your frame? The "Rule of Thirds" is the basis for well balanced, interesting shots. The principle behind this rule is to imagine breaking an image down into thirds horizontally & vertically. As you're taking a picture do this in your mind through your viewfinder or LCD display. This identifies 4 important parts of the image where you should place points of interest. If you place them at the intersections or along the lines your photo becomes more balanced.



*The staff at SPMC have been exploring the world of digital photography. We are learning lots about the operation of our new Canon DSLR camera. If you are interested in digital photography, let us know!*

I would like my gift of \$ \_\_\_\_\_ to support...

**Parents of KIDS-4**

Support funds for the KIDS-4 program.

**Friends of KIDS-4**

Support local programming for the community of Sun Prairie.

**Pam Steitz Scholarship Fund**

This scholarship supports the enrollment funds for children within the KIDS-4 program.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Name as it is to appear on Electronic Bulletin Board \_\_\_\_\_

Do not list my name as donor

In memory of \_\_\_\_\_

Make checks payable to your fund of choice & mail to:

**PO Box 421, Sun Prairie, WI 53590**

## CALENDAR

### SEPTEMBER

- 5 – Labor Day (SPMC closed)
- 10 – Art Fair, Parents of KIDS-4
- 12 – Auditions
- 13 – Auditions
- 14 – Auditions

### OCTOBER

- 3 – KIDS-4 Kick-off Party
- 10 – KIDS-4 Begins!

### NOVEMBER

- 24 – Thanksgiving (SPMC closed)
- 25 – SPMC closed

### DECEMBER

- 23 – SPMC closed
- 26 – SPMC closed
- 30 – SPMC closed

## SPMC REMEMBERS DYLAN ELLEFSON

At this time of year we remember our coworker, mentor and dear friend, Dylan Ellefson. Dylan was a positive co-worker and roll model to everyone at KIDS-4. His dedication to our program and strong work ethic made him a successful person in life and improved our station every time he walked in the door.



A scholarship fund has been set up in Dylan's name at UW-Madison. All donations will be used to help students in the School of Education who aspire to teach in Elementary or Secondary Education. To make a donation online, please visit [www.dylanellefsonmemorialscholarship.org](http://www.dylanellefsonmemorialscholarship.org).

## SPMC GOING DIGITAL

We are proud to announce that by the end of 2011 SPMC will be completely digital. We have gone tapeless and have revamped our 2 studios and all check-out equipment to a digital format. What does this mean for you? By the end of 2011 we will no longer be accepting VHS tapes as programming content. We are very excited about this move into the digital world of video. If you are interested in learning more about digital video consider signing up for a workshop access our workshop info here:

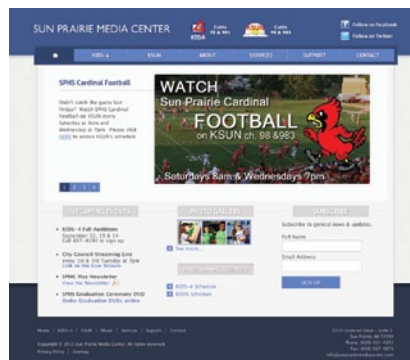


[www.sunprairiemediacenter.com/services/workshops](http://www.sunprairiemediacenter.com/services/workshops)

## SPMC NEW WEBSITE

Sun Prairie Media Center has updated their website! So you've been waiting for a new SPMC website. Well it's here...so go online and check it out! New web design with easy navigation, online ordering of KIDS-4 Apparel & SPSH Graduation DVDs, and stay updated with KIDS-4 & KSUN activities.

[www.sunprairiemediacenter.com](http://www.sunprairiemediacenter.com)



## FACEBOOK & TWITTER!

Get updates on upcoming programs, reconnect with past KIDS-4 crew members and stay connected with what's happening at Sun Prairie Media Center.

Visit our Facebook page at:  
<http://www.facebook.com/spcatv>  
Follow us on Twitter at:  
<http://twitter.com/spmediacenter>



SCAN THIS code with your mobile device to view our website

