



# 103.5 THE SUN COMMUNITY RADIO UNDERWRITING AGREEMENT

**Thank you for your commitment to 103.5 The Sun Community Radio by becoming a supporter through underwriting!**

- YES!** I want to support community radio in Sun Prairie. Please run my underwriting announcements on 103.5 FM The Sun Community Radio three times daily (Monday-Sunday) between the hours of 6 AM and 10 PM. I understand that my announcements will be scheduled by 103.5 FM The Sun Community Radio. I agree to pay **\$200/month with a three-month minimum commitment** (\$600=270 spots over 3-month period).
- YES!** I want to support community radio in Sun Prairie and would like to specify which 103.5 FM The Sun Community Radio program(s) my announcements support. I understand that my announcements will run only before the program(s) I choose and that this agreement covers each airing of the program(s) (currently 2x/week per program). **My program choices are:**

1.) \_\_\_\_\_ 2.) \_\_\_\_\_ 3.) \_\_\_\_\_

**Per-program rates:**

**One program/month: \$25/month with a three-month minimum commitment (\$75=24 spots over 3-month period).**

**Two programs/month: \$50/month with a three-month minimum commitment (\$150=48 spots over 3-month period).**

**Three programs/month: \$75/month with a three-month minimum commitment (\$225=72 spots over 3-month period).**

**(Interested in more programs? Contact staff at [staff@sunprairiemediacenter.com](mailto:staff@sunprairiemediacenter.com) )**

I understand that my announcements will run only before the program(s) I choose. Program descriptions are available at [sunprairiemediacenter.com](http://sunprairiemediacenter.com). Should a program I underwrite be removed from the schedule for any reason, I understand my announcements will continue in conjunction with alternate programming for the term of the agreement.

This agreement is made this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_ between the Friends of Kids-4, license holder for 103.5 The Sun (WLSP) FM, 1350 Linnerud Drive, Sun Prairie, WI 53590 and:

Business Name: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contract Start Date: \_\_\_\_\_ Contract End: \_\_\_\_\_

I understand that 103.5 FM The Sun Community Radio retains the right to interrupt or preempt any announcement covered by this agreement at any time in case of emergency or to broadcast other programming if the station feels such change in programming would best advance the station's community interest mission. I understand every effort will be made to make good preempted or interrupted announcements.

I understand this agreement does not cover announcements missed due to unexpected and unforeseen technical failures or station outages suffered by 103.5 FM The Sun Community Radio.